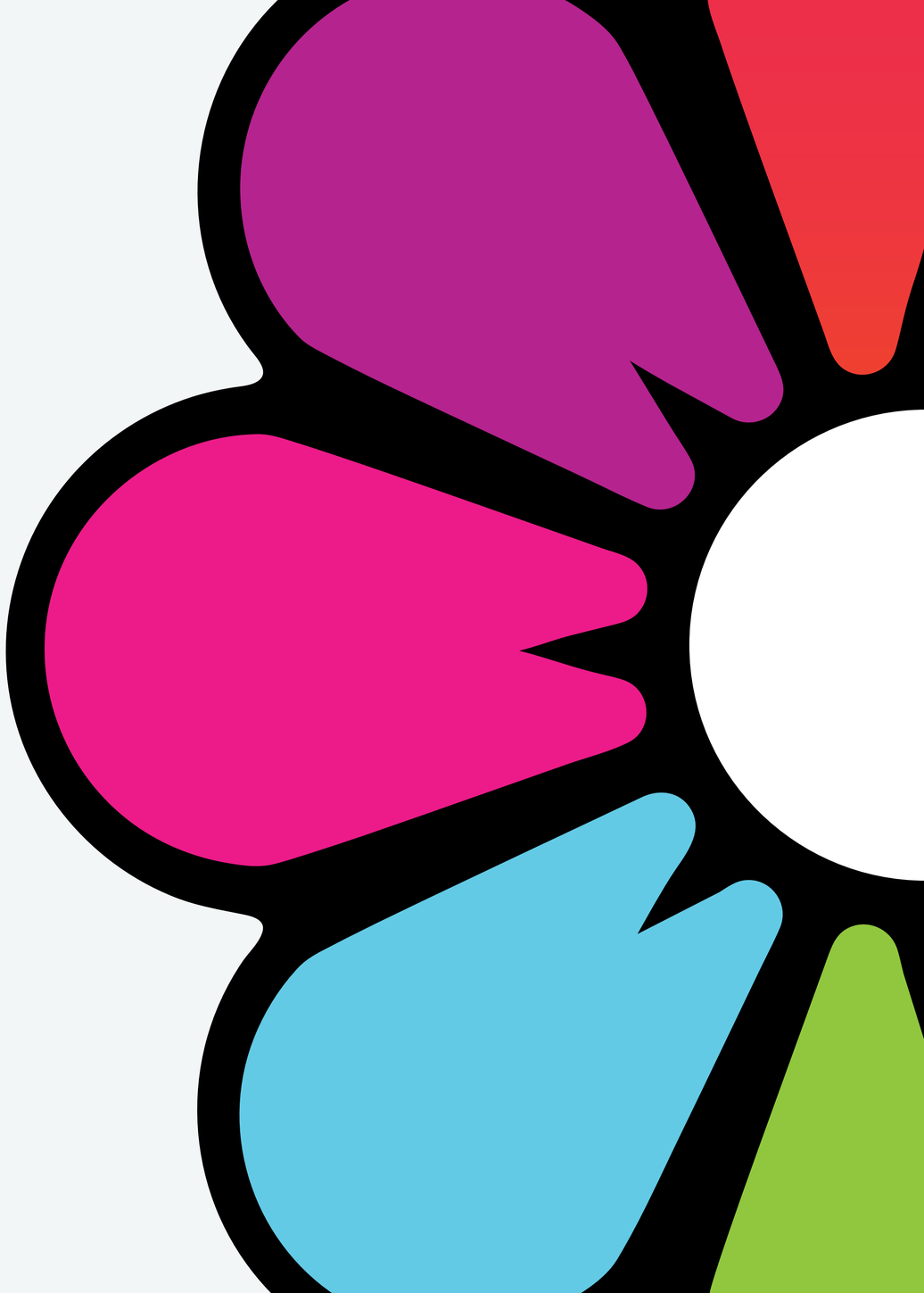
Recolor

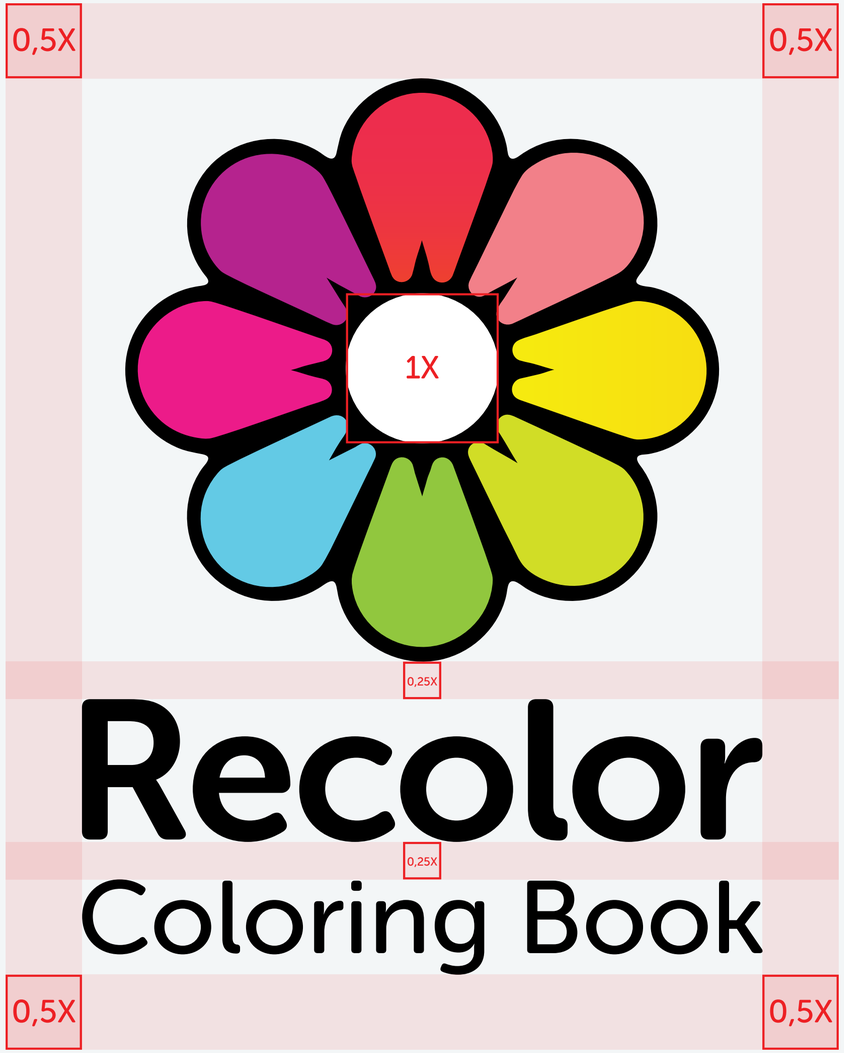
Logo Guidelines



Logo

Recolor logomark and logotype can be used together or separately. The tagline cannot be used without the logotype. The text can be placed either below or on the right side of the icon. Distance between the text and the icon is 25% of the icon's center circle.

The safe area around the elements is 50% of the icon's center circle. If the icon is used as a large graphic element, the safe area rule doesn't apply.



Recolor

Recolor
Coloring Book

Recolor logo vertical

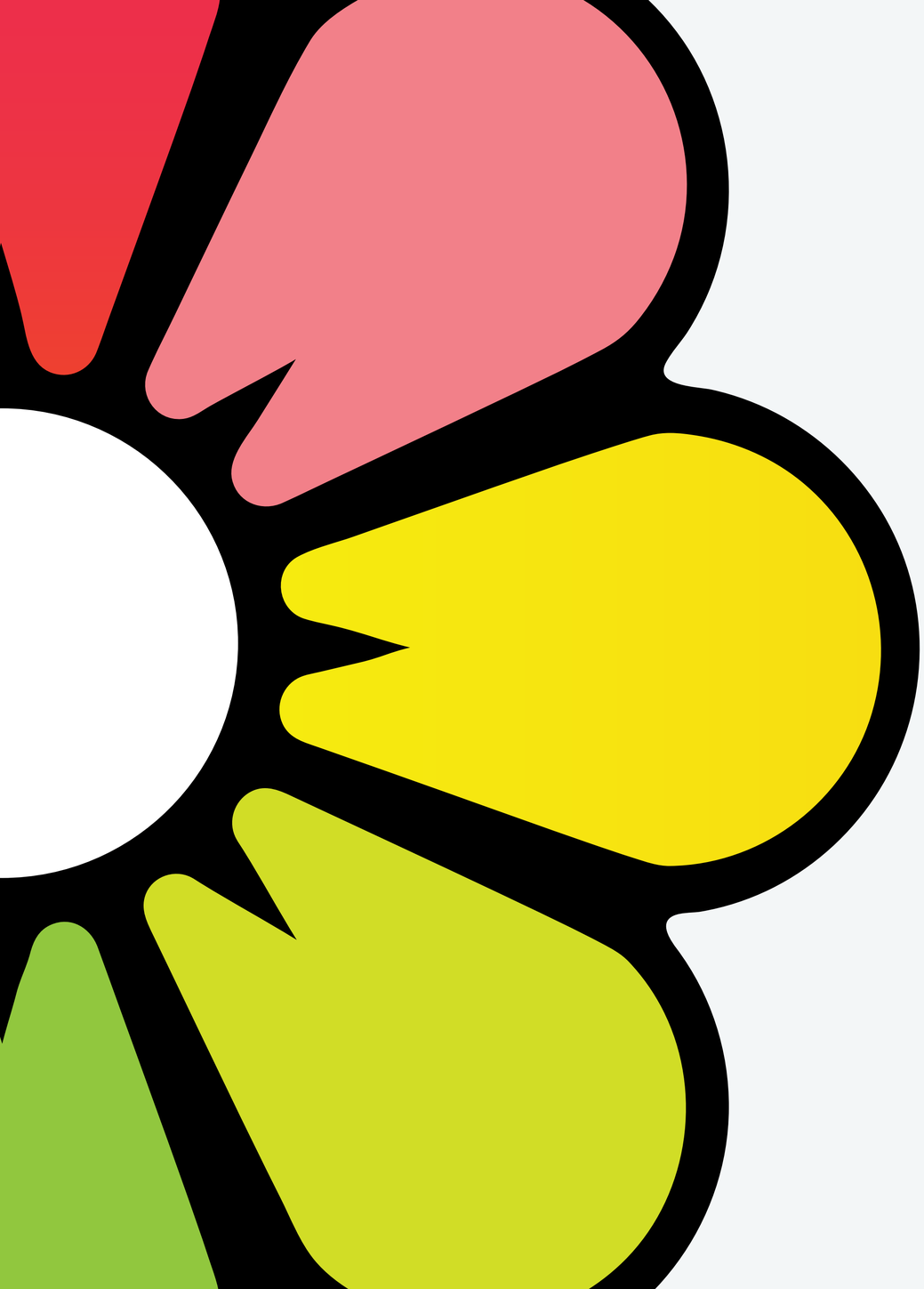
Recolor logo horizontal

The logo needs to be placed always on as light and calm background as possible.

If needed, the text can be turned white for better readability.

OK

Not OK



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